



STAYNER CHAMBER OF COMMERCE

Membership Package



MESSAGE FROM THE PRESIDENT

It is my pleasure to be President of the Stayner Chamber of Commerce for the fourth year. For those that do not know me, I am a Certified General Accountant, semi retired. I am one of the owners of Huronia Auto Wreckers and Recycling Limited. We have lived in the community since 1984. I have been involved in the community as a volunteer for almost all those years, through Stayner Lions, Stayner Fair Board, Stayner Minor Sports, and Centennial United Church holding various positions in each. I am a great supporter of our Blood Donors clinic having given 90+ times.

The reason I've been involved in the chamber is that I believe that a community is only as strong as the businesses that operate in it. Our community, as in most, is made up of many sole proprietors and small partnerships covering all areas of interest from the home owners looking to up-grade into a larger home, buy groceries or hardware to those looking for something to do with our various arts and supplies stores.

We would like to thank everyone, from the small shops who return their hard-earned money into the local economy to the large-scale operations who donate year after year in support of the social, arts and cultural events including our Music in the Park in its 14th season. We need a strong and involved business community because that is the engine that keeps a town vibrant and successful.

By the same token, a Chamber of Commerce is only as strong as the members that make it up. Your board of directors is selected from and by you—to represent you however we need each and everyone to help make our community a better place to live and a place where visitors will come and come back to possibly to live.

We are only a small group and can't be everywhere at once—you are the eyes and ears of our organization, so please never be shy about reaching out, offer your suggestions, and get involved.

The Chamber is all of us; we need you, Shop Local.

John Squire

WHO ARE WE?



The Chamber is a voluntary group of businesses within Stayner. The Chamber works together as a group to make a bigger impact in the community. With eighty plus members, we are able to take advantage of our partnerships to strengthen our presence in the community. As a group we are able to leverage our resources, experiences and skills to more successfully impact society.

We are not a BIA. Your participation is voluntary and no special tax levies are imposed on property owners in the business sector. We join because as a group we can make a difference that we can't make all alone.

Why Become A Member?

Membership with the Stayner Chamber of Commerce contributes to the economic health and growth of our area through events, partnerships, community projects and our voice with Clearview Township.

Money from the membership fees are used to fund the events and initiatives that draw people to Stayner, and to your business. The events also keep the community engaged and present to our local issues. Being a member helps your community thrive and grow by working together to maintain and build our commercial economy, create employment and provide important services.

The benefits that come with being a member truly outweigh the modest investment. Join the Stayner Chamber of Commerce and see the ability you have to make a bigger difference in our local economy.

WHAT WE'VE DONE FOR YOU

- Revamped the Stayner Chamber of Commerce website
- Continued with the implementation and growth of Stayner events
 - Christmas Tree Lighting had a 70% increase in attendees from 2015 to 2016
 - In 2016 the Stayner Witches Walk had 2,200 individual points of contact for businesses within the three hour event
 - Canada Day 150 Parade and festivities brought in over 500 attendees in 2017
 - Music, Market & Park It had another successful season in 2017
 - Art In The Park continued in 2017 with a new name, Stayner Art Fest, and a new layout of the event. 400 – 500 people attended the event
- Networking with other local organizations to support and help boost their events
 - Stayner Kinsmen
 - Stayner Legion
 - Lions Club
 - Heritage Society
 - PARC
 - Clearview Township
- Beautification of downtown with banners and planters
- Continued participation in PARC program which continues to provide jobs, beautify downtown, run the tourism information centre, engage with community partners and recruitment
- Strengthen ties between local businesses and Clearview Township Council, including presentations and consultation allowing businesses to be heard
- Made additions to existing Chamber street banner program for Stayner's downtown
- Continued talks with the Township, Kinsmen and Lions regarding the development of a sign installation at Station Park
- Enhanced Canada Day events in Stayner, in partnership with the Township and Heritage Society.
- Coordinated and funded decorative plantings in Stayner
- Installed Christmas street decor on Main Street and at Station Park
- Promotion of Chamber member businesses with the use of Chamber Bucks as prizes during events

REASONS TO JOIN

The Stayner Chamber of Commerce proudly offers the below benefits of being a member:

1. Social media presence for local business promotion (Facebook)
2. Free Business of the Month Ad on Facebook, with a 1 week boost. (By request only, in order of request. Capped at 12 ads per year, no rollovers. Eligibility once every 3 years)
3. Free Business Profile on www.shopstayner.com with searchable website directory listing
4. New Monthly Newsletter
5. Member To Member Discount Program
6. 50% Off Membership Fee For A Second Business
7. Influence decisions made during Chamber meetings by being part of the discussions and voting on council decisions, changes and events
8. The Chamber Bucks Program
9. Free Small Business Resources Through the Centre For Business and Economic Development, located in Collingwood
10. Preferred point of sale rates for debit/credit systems (with the major bank of your choice)
11. Group benefit eligibility for health, life, dental and optical coverage through the Chamber Group Insurance plans (even for companies of one employee)
12. Display the Chamber member logo proudly at your place of business
13. A combined voice with government, advocating for business retention and growth
14. Free employee membership at three Clearview Public Library locations regardless of home address
15. Partnerships with local organizations such as PARC, Heritage Society, Lions, Kinsmen
16. The ability to participate and work together in a great volunteer experience

2017 EVENTS

- Annual General Meeting
- Stayner Art Festival
- Duck Race Scavenger Hunt
- Canada Day 150 Celebration
- Christmas Tree Lighting ceremony at Station Park
- Mother's Day Raffle Fundraiser
- Community and Business Awards
- Music, Market & Park It
- Easter Egg Hunt
- Stayner Kinsman Duck Race
- Stayner Heritage Days
- Stayner Witches Walk
- Stayner Legion Remembrance Day Ceremony
- Stayner Santa Claus Parade Participation
- CWIB Speaker Series



2017 PLANS

- Annual General Meeting and Election of Officers
- Community and Business Awards
- Chamber Administration/Tourist Centre
- Music, Market and Park it! On the grow!
- Continued involvement in support of community organizations
- Construction of electronic notification signage at Station Park
- Partnership with community organizations to enhance downtown events and animation, including Kinsmen Duck Races, Canada Day, Heritage Days, Witches Walk
- Enhancing the downtown banner program with investments in new seasonal banners
- Test new downtown activation strategies including, children's activities, contest promotions etc.
- Support growing events including The Small Halls Festival
- Continue to develop downtown mapping and alternate parking guide for visitors
- Partner with the Heritage Society in expanding Canada Day Celebrations
- Grow events to showcase Stayner as a destination
- Grow the Stayner Chamber of Commerce in membership to maximize the voice of businesses.

BENEFIT PLAN

As a member of the Chamber, you will get access to Canada's Leading Group Benefit Plan exclusive for Stayner Chamber of Commerce Members

Why have over 25,000 business owners selected this plan?

NO BUSINESS IS TOO SMALL

Comprehensive benefit packages are available to businesses from one person and up.

- Home based businesses qualify for coverage.
- Guaranteed coverage available to for-profit firms with 3+ people.

GUARANTEED STABILITY

- The group plan has operated continuously for over 40 years. Pooled benefits stabilizes your firm's rates at renewal time.
- Non-cancel-able plan due to the claims experience of your firm.

OUTSTANDING SERVICE

- Your local marketing agency - available to address your needs.

GET A FREE QUOTE

Talk to your local chambers of commerce group insurance plan benefit advisor:

Erin Fordham – Benefit Plan Advisor
Alta Vista Planning Partners
Fax: 705-327-0314
Phone: 705-327-0313
10 Peter Street North, #301
Orillia, ON L3V 4Y7
erin@altavistaplanning.com
www.chamberplan.ca

NOT READY TO JOIN?

If you are not ready to join the Stayner Chamber of Commerce, that's ok. Here are some other ways you can continue to help your business and community:

1. Share Facebook messages you come across that are from the Chamber, or your fellow businesses
2. Promote and/or review other Stayner businesses on your own Facebook page or other social media platforms to encourage more traffic for them, and for you
3. Use the hashtags #shopstayner or #stopinstayner when posting on your social media pages or sharing a post
4. Donate prizes for events when donations are requested
5. Provide sponsorship for events that you care about or support
6. Provide reviews for other businesses on the www.shopstayner.com website
7. Come and join us at a Chamber meeting to see how we serve the community!

Fill out our **ANONYMOUS** on-line survey and provide the Stayner Chamber with your feedback. We want to hear from you to help serve our community better. The survey can be found on the Chamber website, or here: <https://www.surveymonkey.com/r/DKBLMZT>



EARLY BIRD RENEWAL

Please forward your **Early Bird Renewal**, of \$100.00, by December 31, 2017 for a chance to win a Stayner Chamber of Commerce membership, **FREE** in 2019!

Our 2017 early bird renewal winner for a free 2018 Stayner Chamber of Commerce membership was Mark Aarden!

All renewals received after December 31, 2017 are not eligible for the chance to a free 2019 membership.

Renewals paid after January 31, 2018 will be subject to a \$20.00 administration fee. The total fee due after January 31, 2018 is \$120.00.

As of April 1, 2018, any past members of the Stayner Chamber of Commerce who have not paid their membership fee will have all membership privileges revoked.

New members, (not on the rolls in the previous 12 months) are welcome anytime and fees will be prorated for the balance of the membership year.

Join or renew today to be a part of Stayner's growing business community, working together and benefitting together!

Complete the following membership application and submit payment today to receive the perks of being a member of your Stayner Chamber of Commerce!

Please return the form and payment in one of the below ways:

On-line: www.staynerchamber.ca – (payment can be made with VISA or MasterCard)

E-mail: staynerchamber@gmail.com

Mail: Stayner Chamber of Commerce, Box 1049, Stayner, ON, L0M 1S0 (cheque payable to Stayner Chamber of Commerce)

In Person: Stayner Home Hardware, 7275 Hwy 26, Stayner, ON, L0M 1S0

Please note: The Stayner Chamber of Commerce has adopted a new Abuse and Harassment Policy, which must be followed by all. Abuse and Harassment are unacceptable behaviors and will not be tolerated.

Stayner Chamber of Commerce Membership Application / Renewal form - 2018

Thank you for your support of the Stayner Chamber of Commerce. Please watch for information and updates on Chamber activities. Meetings are held on the third Wednesday of each month at 6:30 pm at the Clearview Township Administration Centre (Town Hall) on Gideon Street. We encourage you to become involved in your Chamber.

Annual membership is \$120.00 (or \$100 if paid before January 31, 2018. Early bird draw eligibility is before December 21, 2017) – Payable to Stayner Chamber of Commerce.

Please complete the following, this information is used for public inquiry and on the Chamber website. Keep in mind that you can update your own information by accessing your online membership account.

Business Name: _____

Brief Description: _____

Street Address: _____

Postal Address: _____

Main Business Phone Number: _____

Business Cell Phone (if applicable): _____

Fax Number (if applicable): _____

Alternate Number (if applicable): _____

General Business E-Mail Address: _____

Website (if applicable): _____

Please complete or verify the following information for Chamber office use only:

Owner / Principal of the Business: _____

Phone Contact Number: _____

Direct E-mail Address: _____

Designated Chamber Liaison: _____

Phone Contact Number: _____

Direct E-mail Address: _____

Cell Phone (if applicable): _____

OFFICE USE ONLY

Date Received:

Receipt Issued:

STAYNER CHAMBER OF COMMERCE

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Staynerchamber.ca